



Julie Bénard

ART DIRECTOR
GRAPHIC & WEB DESIGNER
ILLUSTRATOR & LETTERER



EXPERTISE

Graphic design
Web design
Logo & branding
Illustration
Lettering
Type design
Project management
Communication strategy



QUALITIES

Creative
Positive thinker
Rigorous
Responsible
Communicative
Decisive
Critical
Honest
Team player
Organised
Proactive



SOFTWARE SKILL

InDesign
Illustrator
Photoshop
Wordpress
Mailchimp
Sketch
After Effects
Fontlab



HOBBIES

Rock Climbing
Tramping
Opera
Craftwork

EXPERIENCE 6 YEARS

CONTACT

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Wellington, New Zealand

2017

Graphic designer
at typeface,
creative agency
Wellington, 3 years
Project management
Logo
Web design
Social media campaign
Brochures & flyers
Illustration

2015

Art Tutor
Young at Art
Auckland, 12 months
Teaching

2013

**Freelance graphic
designer for Over
the Moon Dairy**
Tokoroa, 1 month
Brochures & flyers

**Freelance graphic
designer Moxwai**
*New Plymouth,
4 months*
Brochures & flyers
Logo

2012

**Freelance graphic
designer for the
mobile applications
Memories and for
the website Whyd**
Paris, 4 months
UI/UX design
Logo

2011

Graphic designer
at Lelivrescolaire.fr,
publishing house
Paris, 14 months
Textbooks design
Project management
Mentoring

2010

**Graphic designer at
Quai des Orfèvres,
advertisement agency**
Paris, 10 months
Advertisement
campaign
Storyboarding
Packaging

**Bachelor in
Art direction**
*Efficom School, Paris,
12 months*
Communication strategy
Sociology of Media
UX/UI design
Web design

2008

**Diploma of Art,
Metier Typography**
*Estienne school,
Paris, 2 years*
Graphic design
Art history
Typography
Calligraphy
Type design
Layout & template
Visual identity
Animation
Serigraphy
Linocarving
Lithography

2007

**Preparation year
for Art school**
*Estienne school,
Paris, 12 months*
Life drawing
Graphic design
Illustration
Bookbinding
Engraving
Stylism
Architecture
Art history